

## A safer home starts here.

Everyone deserves to feel safe and protected in their homes. But some communities are more at risk for residential fires than others – and at Kidde, we believe it's Cause for Alarm.

As a trusted fire safety leader for more than 100 years, we're committed to protecting every moment, for everyone. It starts by ensuring access to the education, products and resources needed for safe and healthy homes.

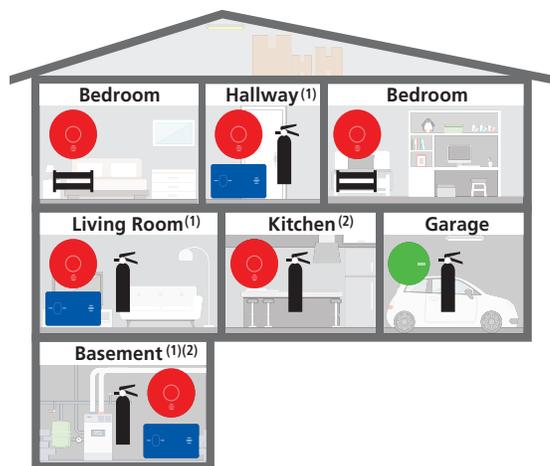
Here, you'll find some fire safety basics to help you protect what matters most.



To learn how you can protect your family, visit [CauseForAlarm.org](http://CauseForAlarm.org).

## Home Safety Product Placement Guide

House fires today burn 8 times faster and produce 200% more smoke than 30 years ago.\* That cuts the average time a person has to escape a house fire from 15 minutes as little as 2 minutes. It's more important than ever to make sure you have the right fire safety solutions in your home and Kidde is here to help.



Key	
	Smoke Alarm
	Carbon Monoxide (CO) Alarm
	Fire Extinguisher
	Heat Alarm
	Escape Ladder

(1) A combination alarm can satisfy both smoke and CO alarm placement recommendations.

(2) Do not place alarms within 6 feet of appliances 10 feet of cooking appliances, or 20 feet of furnaces.

**NOTE:** These are general recommendations only, as every home is different. See specific user guides (Smoke, CO, Ladder, etc) for more detailed location information.



Make a plan.



Replace alarms.



Test regularly.



## Check and replace your smoke alarms.

According to the NFPA, **three out of five home fire deaths happen in homes without working smoke alarms**, and working smoke alarms **double your chances** of surviving a home fire.

- Homes should have one **working smoke alarm** in every bedroom, outside each separate sleeping area and on every level of the home, including basements.
- Every smoke alarm must be **replaced at least every 10 years**, so be sure to check alarm installation dates.
- **Test alarms once each week** and schedule routine cleaning and maintenance of every smoke alarm according to manufacturer instructions.



## Protect yourself from a silent danger with carbon monoxide alarms.

Carbon monoxide (CO) is a danger that you can't see, smell or touch. Every year, at least 430 people die in the U.S. from accidental CO poisoning\*\*, but it is preventable with the right solutions in your home.

- Install carbon monoxide alarms on **each floor and near bedrooms**. Look for the "UL Listed" symbol to be sure the alarm meets quality standards.
- Carbon monoxide alarms must be **replaced every 7 to 10 years**, depending on the model and manufacturer.
- **Be sure to test alarms weekly** and listen for a "replacement signal" or end-of-life notification – two beeps every 30-60 seconds.



## Make sure fire extinguishers are always in reach.

Having access to a working fire extinguisher can help prevent a small fire from spreading into something more dangerous, and help you clear a path to safety in the event of an emergency.

- **Install fire extinguishers** close to exits, and in the kitchen and garage. Include one in all locations where a fire may start.
- **Check the gauge monthly** to be sure it is pressurized.
- Fire extinguishers should be **replaced if they are over 12 years old or after use**.



## Have a plan.

Creating a fire escape plan with your family will help make sure that everyone knows what to do in order to stay safe in an emergency.

- **Establish a plan and practice regularly**, both during the day and at night.
- **Know at least 2 ways out** of every room.
- **Plan for who will assist** children and those with mobility/health issues.
- Make sure there are **escape ladders** in upstairs rooms.

## Turn to a trusted fire safety leader for more than 100 years.

Kidde has been a leading manufacturer of residential smoke alarms, carbon monoxide alarms, fire extinguishers and safety accessories for over a century. Today, we are the #1 most installed fire safety brand in North America and the brand trusted by more safety professionals. Through product innovation and efforts like our Cause for Alarm initiative, we're committed to giving people everywhere the power to protect their homes.

For more information, visit [kidde.com](http://kidde.com) or follow [@KiddeSafety](https://www.instagram.com/KiddeSafety), and on Facebook and Instagram.



HEALTHYHOMES

\*International Association of Fire and Rescue Services

\*\*CDC Carbon Monoxide (CO) Poisoning Prevention

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