

Emily Crites

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Emily Crites believes sustainability is not a side project; it is the future of business itself. As Carrier's global lead of sustainability, she leads the charge to transform value chains into engines of resilience and growth, embedding environmental stewardship not as compliance but as competitive edge.

Her lens is expansive: twenty years of experience spanning the full life cycle of industry, from raw material extraction and agriculture to consumer use and circularity. She has worked shoulder to shoulder with manufacturing teams, R&D labs, and global logistics networks, translating climate ambition into practical actions that deliver real results: reduced risk, measurable carbon impact, and new pathways for growth.

Emily is a recognized authority in greenhouse gas accounting and regulatory strategy. Her strength lies in translating complexity into clarity and has helped Fortune 500 companies see not just the risks ahead but the opportunities to lead.

She began as an Environmental Engineer, but realized the work was never just about calculations; it was about re-engineering how industries operate at scale. Today, she holds certifications as an AI for Sustainability Expert, an Insetting Practitioner, and an ISO 14001 Lead Auditor. She is also pursuing a Master's in Biomimicry at Arizona State University, guided by the belief that nature's 3.8 billion years of R&D holds the most enduring solutions to human challenges.

Her mission is simple: to help companies imagine beyond compliance, design for regeneration, and prove that sustainability, done right, does not slow business down. It accelerates it.

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